

#### **PLAN PUNTA GORDA** 2019 CITY-WIDE MASTER PLAN

## WORK-IN-PROGRESS PRESENTATION 3/15/2019

## THANK YOU TO OUR PARTNERS: TEAM PUNTA GORDA FIRST UNITED METHODIST CHURCH

## AND TO ALL OF OUR VOLUNTEERS:

JENNIFER BEANE MARTHA BIREDA BETSY BLAUSTEIN MARTY BLAUSTEIN DELLA BOOTH JUSTIN BRAND TOM CAVANAUGH ADAM CUMMINGS ERIC DEYOUNG JAKE DYE CAROLYN FREELAND NAOMI GAZOLLA NORA GIURICI HARVEY GOLDBERG TOM GRAMZA JUDY GROSVENOR SHELLY HARRIS SUZANNE HERRON SUE HILLS TERESA JENKINS NANCY JOHNSON DAN KAIN ASHLEY MAHER JULIE MATHIS JOHN MILLER

DAVE MILLS TERI MILLS JULIE MORIARITY NANCY MORRIS BOB MUELLER WENDY MUELLER DONNA PETERMAN ALAN SCHULMAN REBECCA KRIKORIAN MARILYN SMITH-MOONEY FRANK SPERRY MARILYN THOMAS BILL WELSCH TERI BURRITT DAWN ONOFRIO CHUCK BETTINSON DEL TEMPLETON REBECCA KRIKORIAN SANDRA DRESSLER RON DRESSLER DUANE ISING JANET GRAMZA THOMAS GRAMZA DAWN ONOFRIO CYNTHIA LANZA SANDRA DRESSLER

RON DRESSLER CAROL MARTIN STELLA MARKEL DONNA WHALEN HAL STERWERF GINA SILVIDI-CAIRNS CHUCK BETTINSON GARY SKILLICORN GINA SILVIDI-CAIRNS CHUCK BETTINSON JENNIFER HENDERSHOT BETSY SPAGNOLO NANCY JOHNSON MONA VIEREGG SHERRI LENNON JENNIFER HENDERSHOT CHUCK BETTINSON NANCY JOHNSON SHERRI LENNON BETSY SPAGNOLO

#### **TONIGHT'S EVENT: WORK IN PROGRESS & SURVEY**

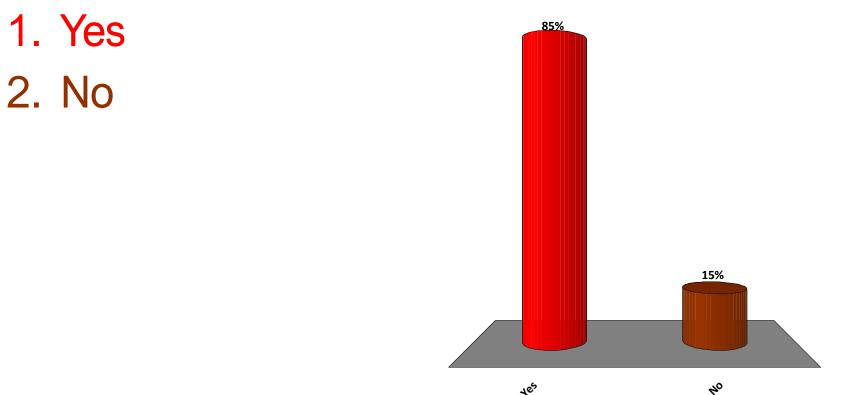
WELCOME BACK THE PROCESS THIS PAST WEEK WHAT WE'RE HEARING ECONOMICS CHECK-UP THE BIG IDEAS TRANSPORTATION CLOSE-UPS WHAT'S NEXT ADJOURN TO INTERACTIVE DESIGN EXHIBITS



#### END OF THE WEEK – BEGINNING OF THE PLAN

mar 11	Charrette: Kick Off & Hands-On Design Session 9:00 AM – 11:30 AM and 6:00 PM – 8:30 PM First United Methodist Church
mar 12	MARCharrette: Open Design Studio149:00 AM - 11:00 AM and 5:00 PM - 7:00 PM Laishley Marina Community Room
mar 13	Gilchrist Park Waterfront Activity Center Open House 5:00 PM – 7:00 PM Charlotte High School Cafeteria
mar 15	Work-In-Progress Presentation 4:30 PM – 6:30 PM First United Methodist Church

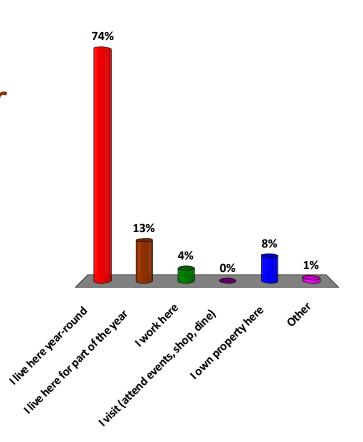
#### HAVE YOU ATTENDED ANY OF THE **CHARRETTE EVENTS THIS WEEK?**



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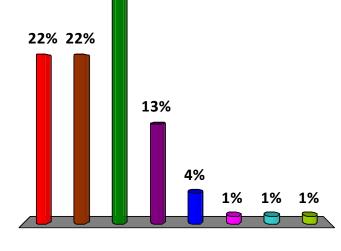
#### WHAT IS YOUR PRIMARY INTEREST IN PUNTA GORDA?

- 1. I live here year-round
- 2. I live here for part of the year
- 3. I work here
- 4. I visit (attend events, shop, dine)
- 5. I own property here6. Other



#### HOW LONG HAVE YOU LIVED, WORKED OR OWNED PROPERTY IN PUNTA GORDA?

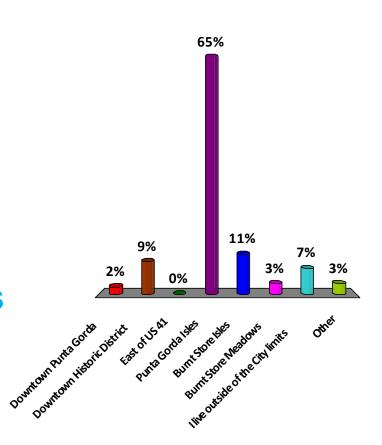
- 1. Less than 5 years
- 2. 5 to 10 years
- 3. 11 to 20 years
- 4. 21 to 30 years
- 5. 31 to 40 years
- 6. 41 to 50 years
- 7. More than 50 years
- 8. I don't live or work here

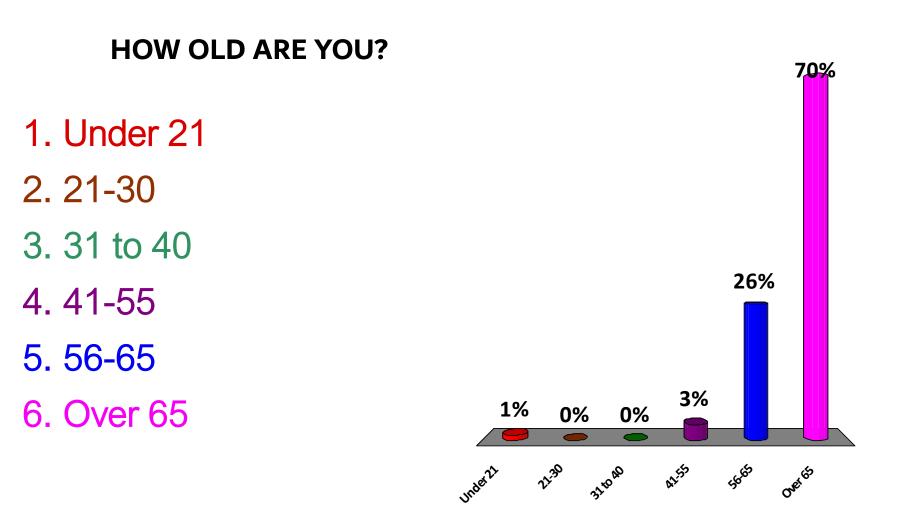




#### WHICH NEIGHBORHOOD DO YOU LIVE IN?

- 1. Downtown Punta Gorda
- 2. Downtown Historic District
- 3. East of US 41
- 4. Punta Gorda Isles
- 5. Burnt Store Isles
- 6. Burnt Store Meadows
- 7. I live outside of the City limits
- 8. Other



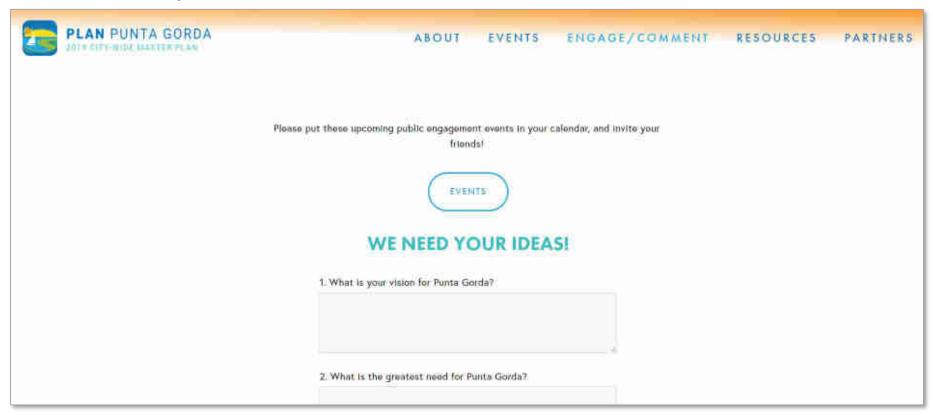


# CITIZEN PLANNERS, HANDS-ON

CCK.GD

#### **255+ ONLINE RESPONSES**

Plan Website Survey Forms





#### **500 PARTICIPANTS**

Hands-On Design Sessions – Monday, March 15<sup>th</sup>







#### **TOURING THE SITE**

By Foot, Car, and Bike





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## **30+ INTERVIEWS AND TECHNICAL MEETINGS**

Understanding local challenges and goals: January – March 2019

- City Council
- Public Works Department
- Finance Department
- Police & Fire Department
- Utilities
- Punta Gorda Chamber
- Downtown Merchants Association
- County Chamber
- Economic Development Partnership
- Gulf Coast Partnership
- Team Punta Gorda
- Smart Growth Punta Gorda
- PGI Civic Association
- Downtown Historic HOA

- Harborside Center for the Arts
- Boat Club
- PG Boaters Alliance
- Learn-to-Sail
- Fishermen's Village
- Local Developers & Property Owners
- Local Real-Estate Professionals
- FDOT District 1
- Peace River Riders
- Local Cyclists
- Visual Arts Center
- PG Historic Mural Society
- PG Historical Society
- Blanchard House Museum



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### 120+ VISITORS TO THE OPEN DESIGN STUDIO

Discussing Ideas with the Consultants: Tuesday, March 12th – Thursday, March 15th





### 200 VISITORS TO THE GILCHRIST PARK OPEN HOUSE

Testing Preliminary Design Concept with the Public: Wednesday, March 13th



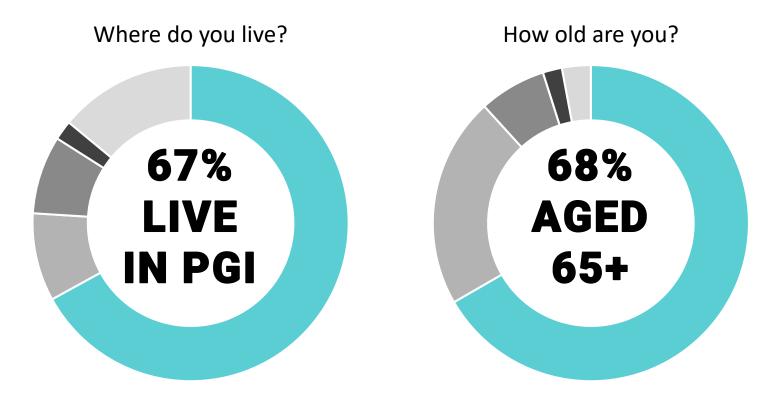


## WE'VE HAD **OVER 1,000** HANDS-ON **TOUCH POINTS!**

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### WHO WAS IN THE ROOM?

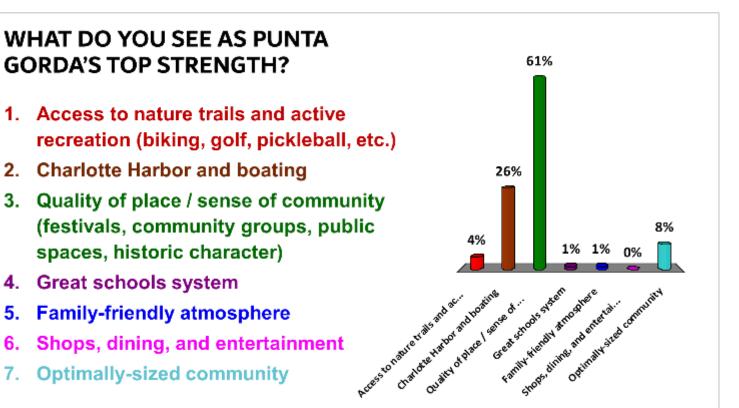
Charrette Kick-Off Presentation – Morning Session





### **PARTICIPANT INPUT**

Charrette Kick-Off Presentation – Morning Session



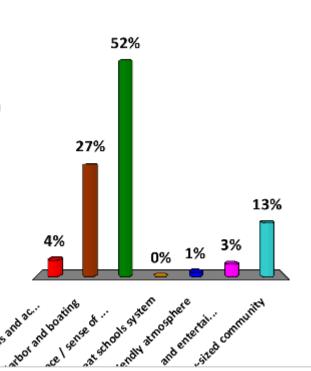


### **PARTICIPANT INPUT**

Charrette Kick-Off Presentation – Evening Session

#### WHAT DO YOU SEE AS PUNTA GORDA'S TOP STRENGTH?

- 1. Access to nature trails and active recreation (biking, golf, pickleball, etc.)
- 2. Charlotte Harbor and boating
- 3. Quality of place / sense of community (festivals, community groups, public spaces, historic character)
- 4. Great schools system
- 5. Family-friendly atmosphere
- 6. Shops, dining, and entertainment
- 7. Optimally-sized community





#### ONE WORD TO DESCRIBE PUNTA GORDA TODAY:





#### ONE WORD TO DESCRIBE IT IN THE FUTURE:







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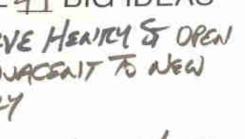
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PLAN PUNTA GORDA Hands-On I TABLE 37 BIG ID 1 Expand Bike Paths Marion, Bal Harbor, ( Aqui Esta

" A los me planning high to examine?"

2(Affordable) Workforce & mix rent & own & east Punta Gorda

3 Attract Employer DKOP were bound of the A PLAN PUNTA GORDA | MARCH 15, 2019 1 4 6 1 4 4 5

Aquesta - Lintem Topics - Topic

+ 41 Bulge signaly measures.

### **MASTER PLAN BIG IDEAS**



Make Downtown a vibrant and attractive place



Celebrate Charlotte Harbor and welcome more boating



Diversify housing types



Fully embrace walking and biking



Encourage strategic commercial development



## ECONOMIC CHECK-UP

AVAILABLE

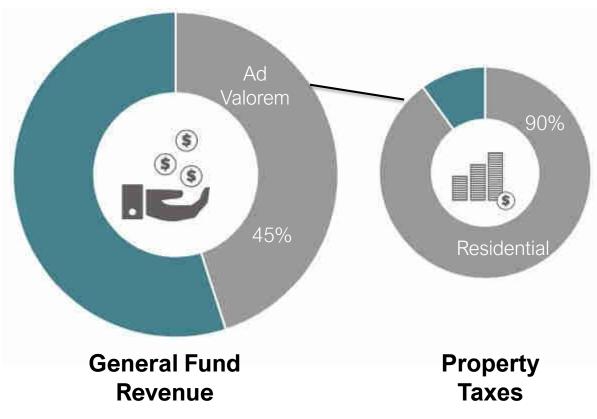
239.275.4922

MICHAEL PRICE, ALC

LOWEST.com

### LACK OF BALANCE

#### Economic Recommendations







### **FISCAL RESERVES**

Limited Backup Resources





## WHY ANNEX?

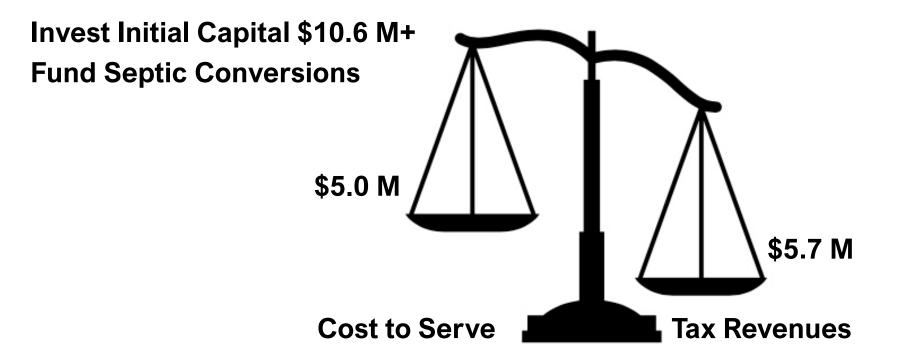
Revenue generating options

- 1. Design control
- 2. Public health & environmental issues
- 3. Efficient delivery of services



### WOULD ANNEXATION HELP?

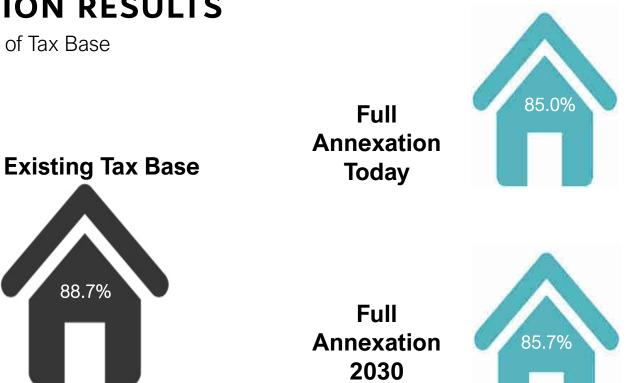
Not a panacea





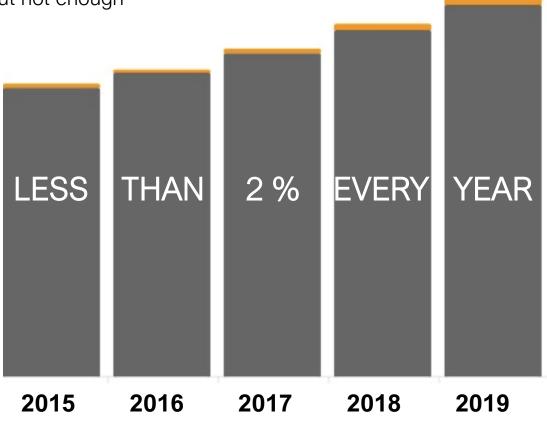
# **ANNEXATION RESULTS**

Residential Share of Tax Base



# BARE MINIMUM NEW CONSTRUCTION

Demand exists but not enough

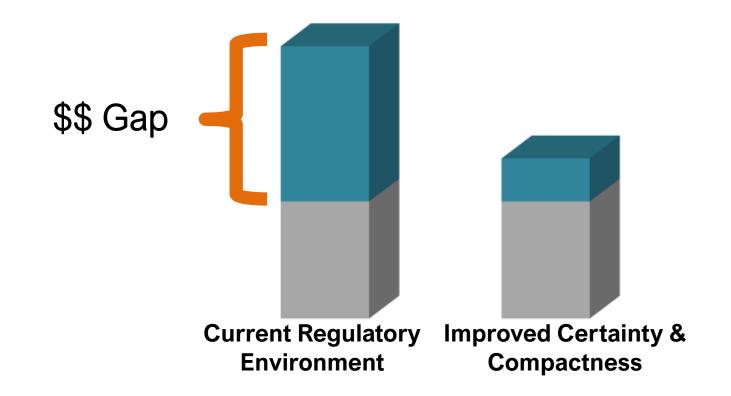


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# FINANCIAL VIABILITY

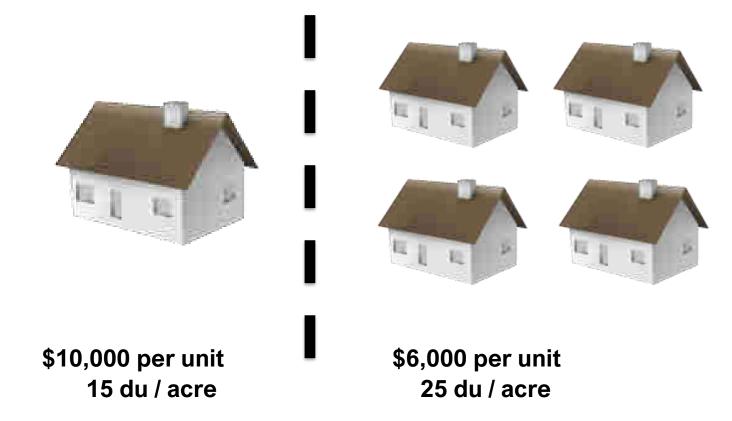
Rents insufficient to carry costs





# **COMPACT DEVELOPMENT WORKS**

Costs exceed revenue stream





# **BUSINESS CHALLENGES**

Events meet gap cash flow

**Events draw essential customers** 

Any decline in attendance and/or canceled events threatens stores

Difficult to hire/retain

Draw more boaters to stabilize



### CALL TO ACTION

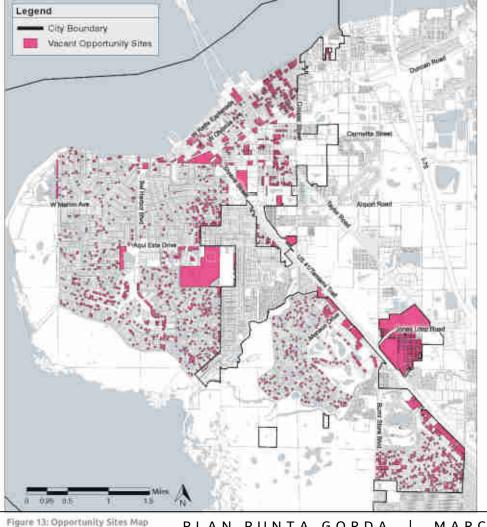
# **1. REMOVE IMPEDIMENTS**

# **2. CREATE PLAN B FOR WEATHER**

# 3. MORE COMPACT DEVELOPMENT IN THE CORE



# THE BIG IDEAS

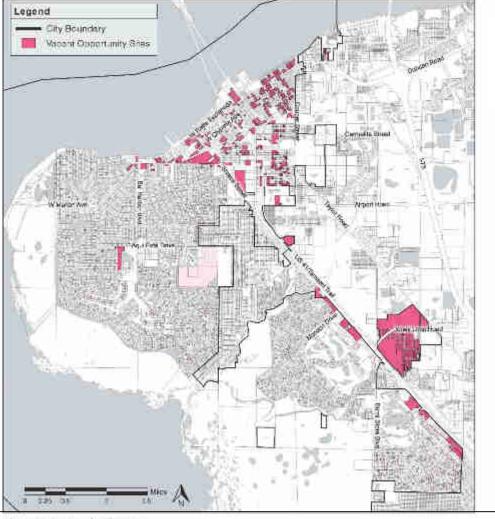


# MAPPING OPPORTUNITY SITES

Where are the biggest concentrations of vacant & underutilized parcels?

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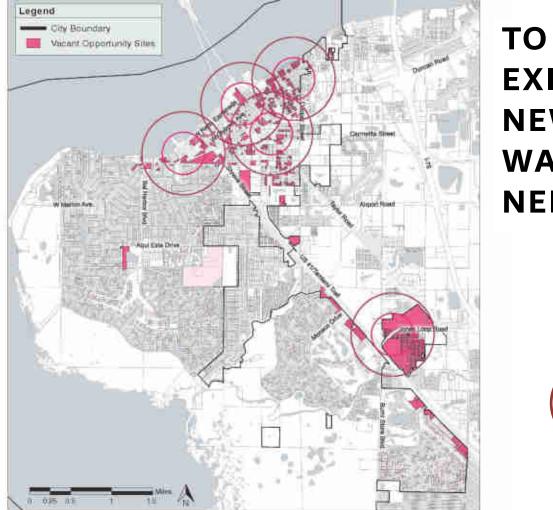




# BEING SELECTIVE ABOUT CHANGE

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TO ENHANCE EXISTING & CREATE NEW VIBRANT & WALKABLE NEIGHBORHOODS

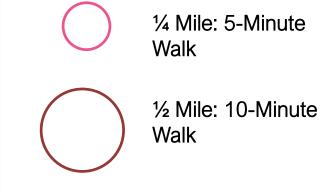


Figure 13: Opportunity Sites Map

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# **MASTER PLAN BIG IDEAS**



Make Downtown a vibrant and attractive place



Celebrate Charlotte Harbor and welcome more boating



Diversify housing types



Fully embrace walking and biking



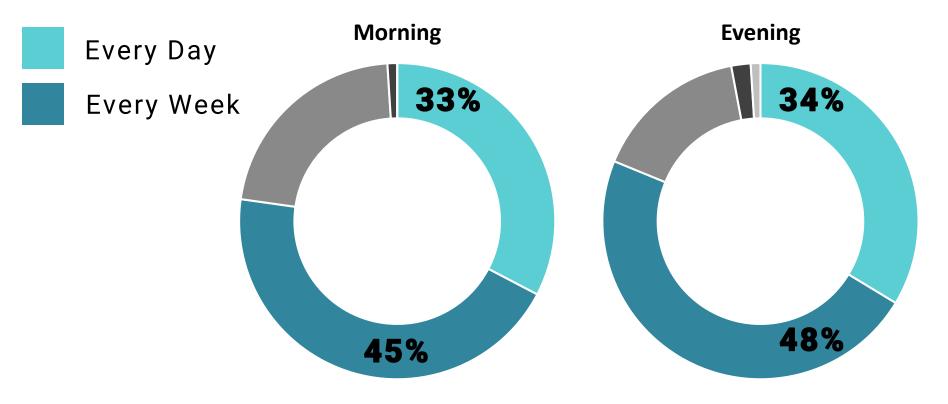
Encourage strategic commercial development



# MAKE DOWNTOWN **A VIBRANT &** ATTRACTIVE PLACE

# HOW OFTEN DO YOU GO DOWNTOWN?

Charrette Kick-Off Presentation – Morning & Evening Session









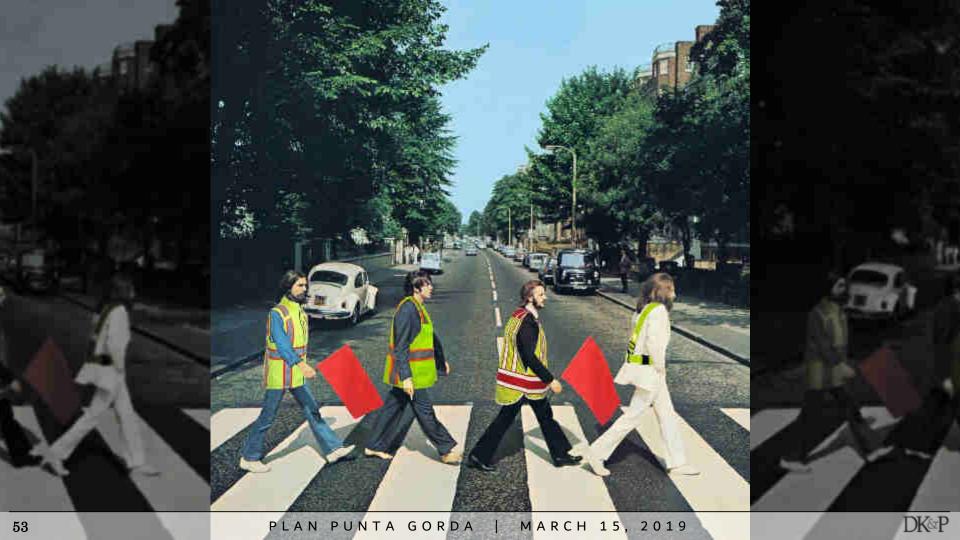
# SHAPED

# COMFORTABLE

# CONNECTED



**MEMORABLE** 







#### EXISTING CONDITIONS

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STATES STATES

#### EXISTING CONDITIONS

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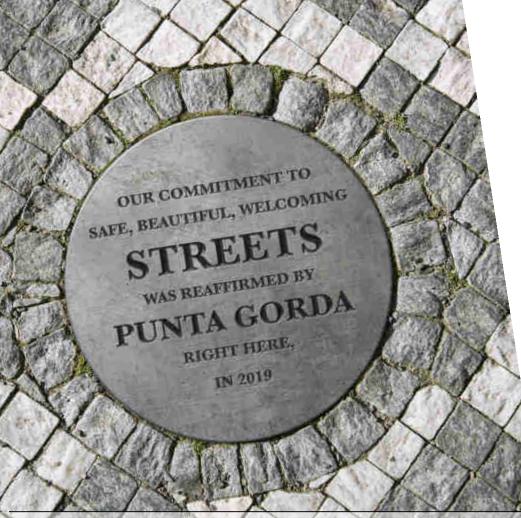
41N - Tamiami Trail

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Retta Esplanade

Google Ear





# IN 2019 PUNTA GORDA **REAFFIRMED ITS** COMMITMENT TO SAFE, BEAUTIFUL, WELCOMING \* STREETS \* STARTING RIGHT HERE

**Existing Conditions** 

all w.



Option 1 – Mixed-Use with Performance Venue

w Marion Ave



Option 2 - Mixed-Use with Apartment Building

W Marion Ave

Option 2 - Mixed-Use with Apartment Building

W Marion Ave

Option 3 – Public Space on US 41

W Marion Ave



Option 3 – Public Space on US 41

15 A



42 Marios

**Existing** Condition

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Option 3 – Public Space on US 41

SA



Existing

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Nesbit St

E Virginia Ave

EOlympia

- Jamiami Tall



What if?

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Nesoit St

E Virginia Ave

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View 1 - Existing

PLAN PUNTA GORDA | MARCH 15, 2019

E Olympia Ave



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Nesbit St

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View 1 - What if?

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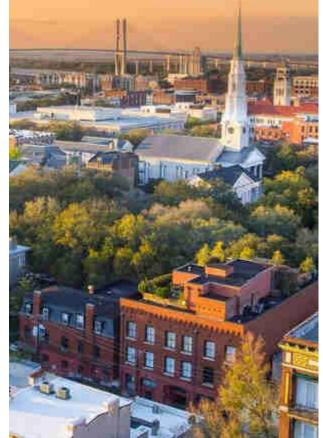
E Virginia Ave

# CHARLESTON



71

#### SAVANNAH



# KEY WEST



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Nesbit St

View 2 - Existing

E Olympia Ave



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E Virsinia Ave

42-Tamiami Trail

View 2 - What if?

E Olympia Ave

MARCH 15, 2019 PLAN PUNTA GORDA

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and and the

Nesbit St

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E Virginia Ave

41-TamiamiTrail

## U-SAVE SITE

E LINEINIA PLO

View 3 - Existing

E Olympia Ave

Nesbit St



## **U-SAVE SITE**

F. J. HBING PAR

View 3 - What if?

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Nesbit St



## SHAPED

# COMFORTABLE

# CONNECTED

SAFE

# MEMORABLE

# HUMAN CREATIVITY, ON DISPLA

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# HUMAN CREATIVITY, ON DISPLAY

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## WHAT IF?

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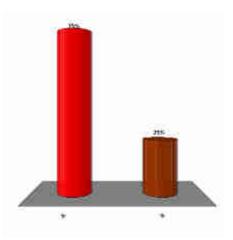


#### WHICH OPTION FOR CITY MARKET PLACE DO YOU LIKE BEST?





B. Mixed-Use with Apartments





#### DO YOU LIKE THE OPTION PRESENTED FOR THE U-SAVE SITE DOWNTOWN?



16%

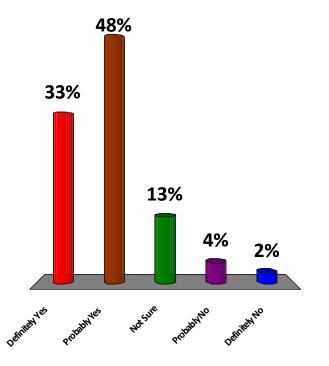
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\*Sure vet

- 1. Yes
- 2. Not Sure Yet
- 3. No

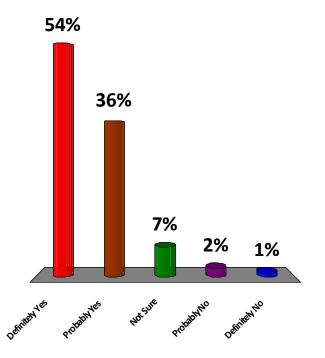
#### ARE THE DEVELOPMENT OPTIONS SHOWN CONSISTENT WITH YOUR VISION FOR DOWNTOWN?

- 1. Definitely Yes
- 2. Probably Yes
- 3. Not Sure
- 4. Probably No
- 5. Definitely No



#### WITH THE RIGHT ARCHITECTURAL STANDARDS IN PLACE WOULD YOU SUPPORT CHANGING THE RULES TO RESTART DEVELOPMENT?

- 1. Definitely Yes
- 2. Probably Yes
- 3. Not Sure
- 4. Probably No
- 5. Definitely No



#### WHAT DO YOU THINK OF INCORPORATING SOME BIG ART, LIKE THE LIGHTING OF THE BRIDGES?

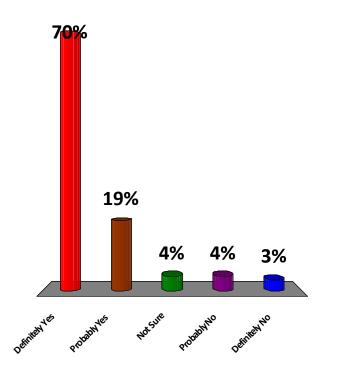
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- 1. Yes
- 2. Not Sure Yet
- 3. No

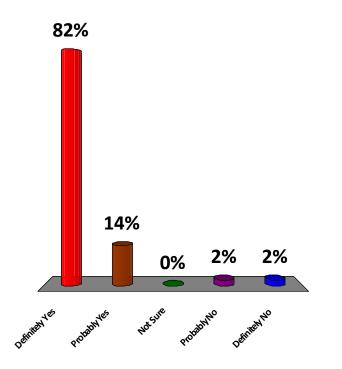
#### DO YOU WANT A SIGNAL AND CROSSWALK AT RETTA FOR SAFER CROSSING?

- 1. Definitely Yes
- 2. Probably Yes
- 3. Not Sure
- 4. Probably No
- 5. Definitely No



# DO YOU THINK THE SPEED OF CARS DETRACTS FROM THE EXPERIENCE OF RESIDENTS AND VISITORS DOWNTOWN?

- 1. Definitely Yes
- 2. Probably Yes
- 3. Not Sure
- 4. Probably No
- 5. Definitely No



# CELEBRATE THE HARBOR & WELCOME BOATERS

Existing



What if?



What if?



What if?

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Existing

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## **PREVIOUS COMMUNITY INPUT & PLANS**

Establishing the Design Options



### **DESIGN OPTIONS TO BE EXPLORED**

4 Concepts for Bayfront Center & Boat Club

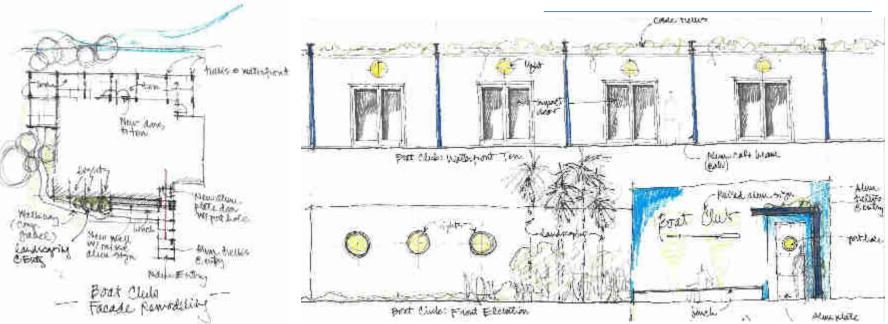
- 1. Renovate the existing buildings
- 2. Replace existing buildings with one larger building that accommodates all users and community-desired activities
- 3. Replace existing buildings with one modest building that accommodates some users and activities (primarily those that are water-related)
- 4. Replace existing buildings with landscaping and park elements, such as covered patios and picnic areas



Initial Study: Boat Club Renovation Plan & Elevation

Existing Square Footage - 4,230

Max renovation Cost - \$ 62,000 max

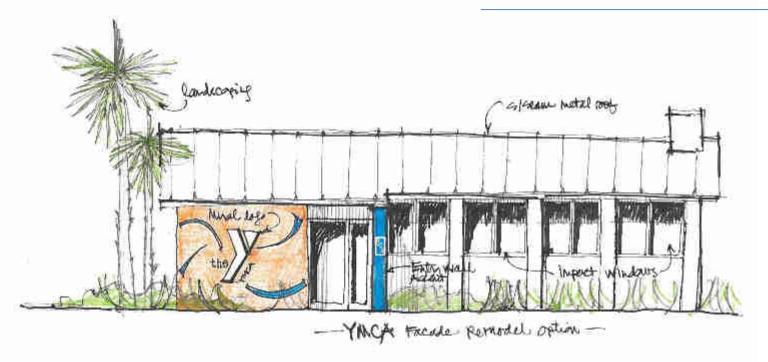




Initial Study: Bayfront Center Elevation

Existing Square Footage - 8,520

Max renovation Cost - \$ 320,000 max





Existing site plan

EXISTING BAYFRONT CENTER

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Landscape improvement







Landscape and facade improvement



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Existing Bayfront Center





Phase 1: Initial landscape improvement

LANDSCAPE IMPROVEMENT

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NEW TRELLIS

Phase 2: landscape and facade improvement

FACADE IMPROVEMEN

LANDSCAPE IMPROVEMENT

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**NEW TRELLIS** 

Phase 3: Building Addition

NEW ADDITION

LANDSCAPE IMPROVEMENT

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NEW TRELLIS

# **OPTION 2 : REPLACE WITH LARGER BUILDING**

Initial Site Plan: Sketch A



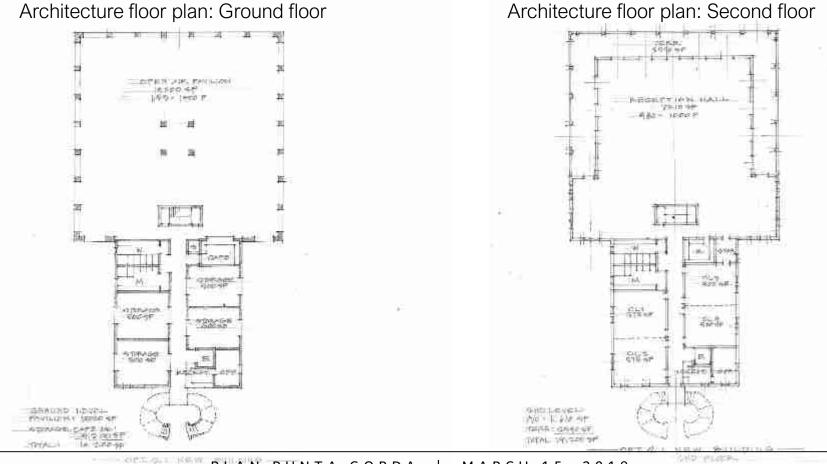


# **OPTION 2 : REPLACE WITH LARGER BUILDING**

Initial Site Plan: Sketch B



# **OPTION 2 : REPLACE WITH LARGER BUILDING**

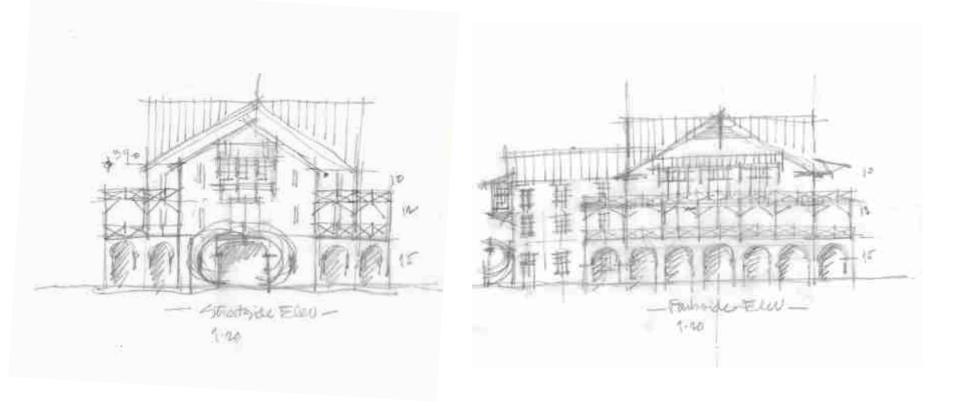


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# **OPTION 2: REPLACE WITH NEW LARGER BUILDING**

Initial Building Elevations: Sketch A

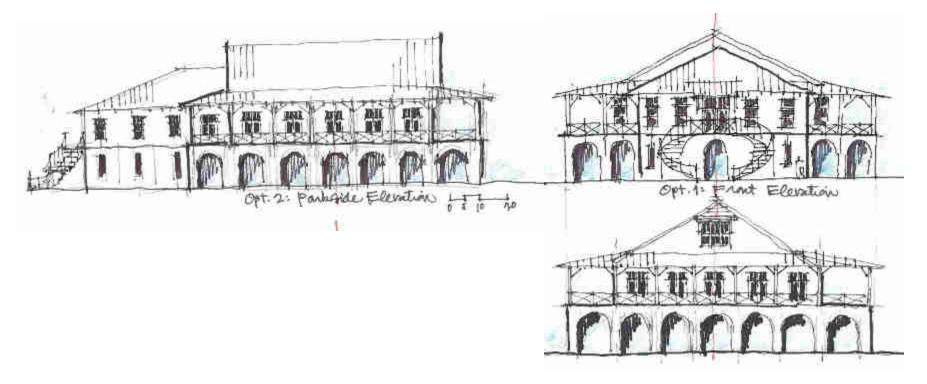




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# **OPTION 2: REPLACE WITH NEW LARGER BUILDING**

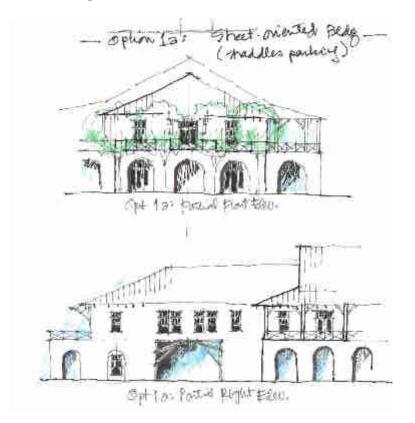
Initial Building Elevations: Sketch B

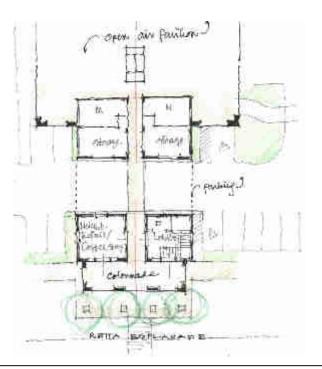




# **OPTION 2: REPLACE WITH NEW LARGER BUILDING**

Initial Building Elevations: Sketch C







# **OPTION 3: REPLACE WITH MODEST BUILDING**

Initial Site Plan: Sketch A





# **OPTION 3: REPLACE WITH MODEST BUILDING**

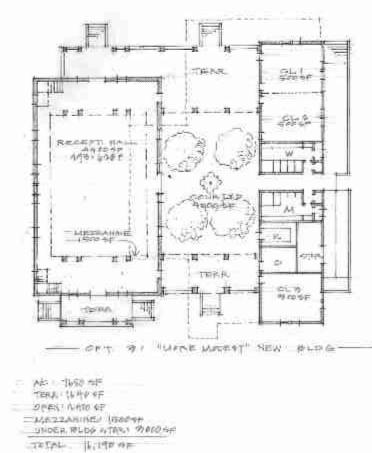
Initial Site Plan: Sketch B





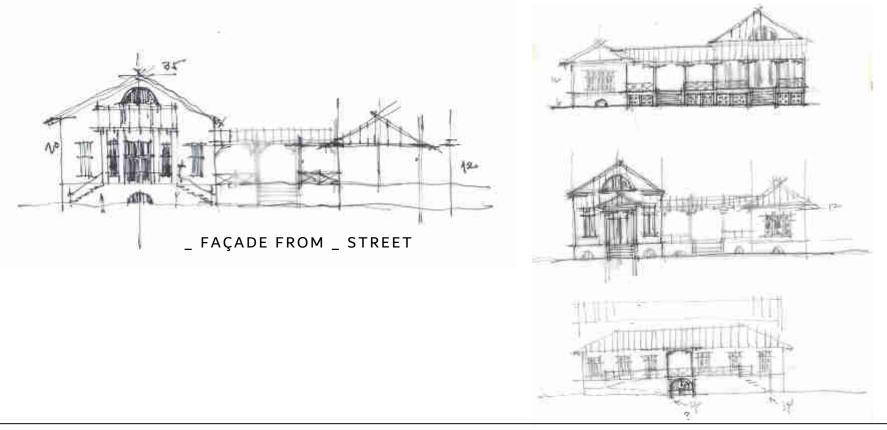
#### **OPTION 3: REPLACE WITH MODEST BUILDING**

Architecture Floor Plan



# **OPTION 3: REPLACE WITH NEW MODEST BUILDING**

Initial Building Elevations: Sketch A





# **OPTION 3: REPLACE WITH NEW MODEST BUILDING**

Initial Building Elevations: Sketch B



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# **OPTION 4: REPLACE WITH LANDSCAPING ELEMENTS**





# **OPTION 4: REPLACE WITH LANDSCAPING ELEMENTS**

VIEW 1 FROM THE PARKING PLAZA LOOKING NORTH

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# **OPTION 4: REPLACE WITH LANDSCAPING ELEMENTS**

View 2 looking towards the Harbor & Picnic Pavilion

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#### DO YOU LIKE THE OPTION OF EXTENDING NEW COMPACT DEVELOPMENT AROUND FISHERMEN'S VILLAGE

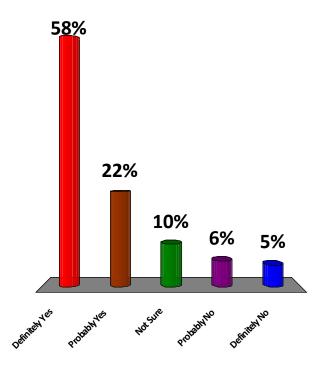


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- 1. Yes
- 2. Not Sure Yet
- 3. No

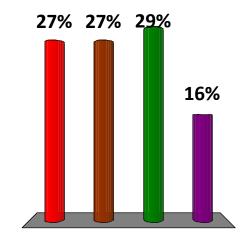
#### SHOULD THE COMMUNITY MORE PROACTIVELY PROMOTE BOATING?

- 1. Definitely Yes
- 2. Probably Yes
- 3. Not Sure
- 4. Probably No
- 5. Definitely No



#### WHICH OPTION FOR THE GILCHRIST PARK ACTIVITY CENTER AREA DO YOU PREFER?

- 1. Renovate existing buildings
- 2. Replace existing buildings with one larger building
- 3. Replace existing buildings with one more modest building
- 4. Replace existing buildings with landscaping elements only

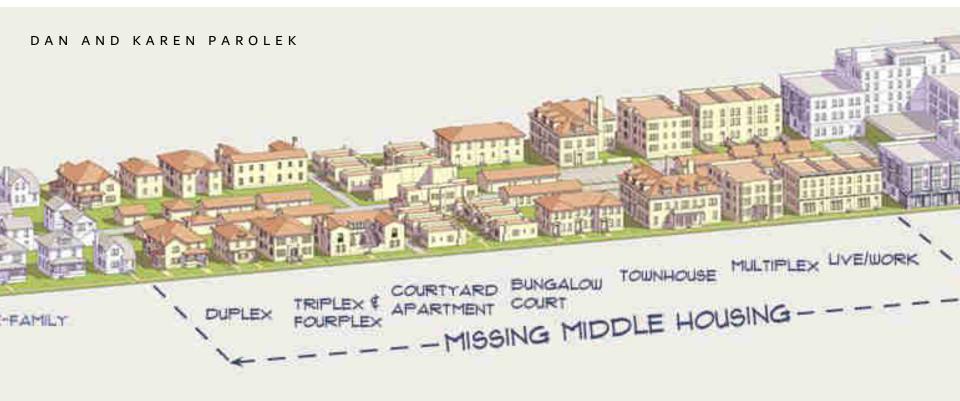




# DIVERSIFY HOUSING TYPES

# **NEW TRADITIONAL NEIGHBORHOODS**







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DK

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3



**Existing Conditions** 

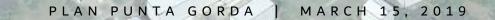
MARION AVE

MIN



BOOTH





00

MARION AVE

MIN



Gana.

BOOTH





9





**Revitalized Neighborhood** 

RGINI

MPIA

E MARION AVE



Residences with Row Houses

12

2

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Residences on East Olympia Avenue

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1151



# CREATIVE WAYS TO INCORPORATE COMMERCIAL

#### EAST PUNTA GORDA

12

5

Medical Village at East Olympia and Booth Street

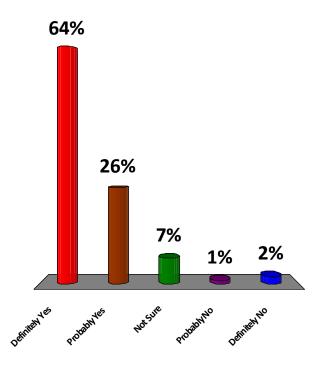
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DK@P



#### DO YOU SUPPORT NEW COMPACT AND DIVERSE HOUSING DEVELOPMENT IN DOWNTOWN EAST OF 41?

- 1. Definitely Yes
- 2. Probably Yes
- 3. Not Sure
- 4. Probably No
- 5. Definitely No



# CONNECTED NETWORK

#### **CONTEXT BASED DESIGN - FOR VISION & ECONOMY!**



A Typical Rural-Urban Transect, with Transect Zones



### FDOT CONTEXT AREAS

Based on development patterns Design Streets for each area

Natural **C1 C2** Rural **RuralTown** C2T **C3** Suburban **C4 Urban General C5 Urban Center C6 Urban Core** 

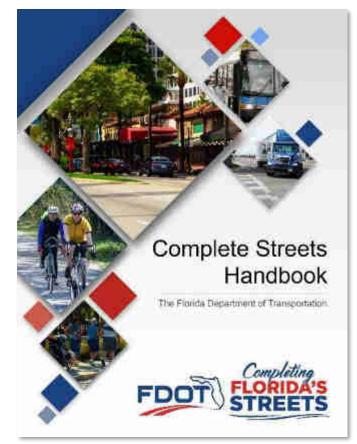
#### C1 C2 C2T C3R C3C C4 C5 C6

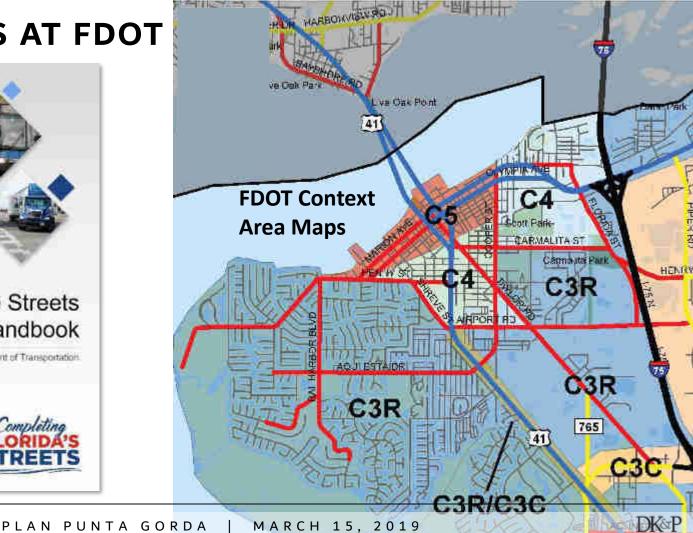
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and the



### **TURNING TIDES AT FDOT**





#### **CYCLISTS ARE HERE!**

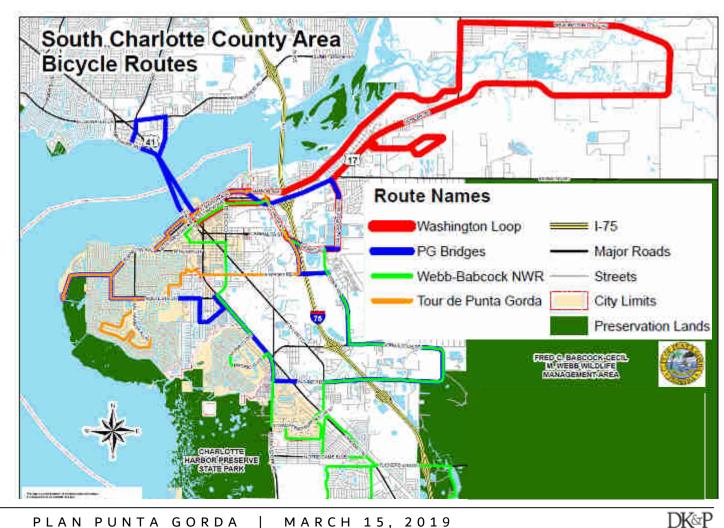
Punta Gorda Bikes!



DK⊗P



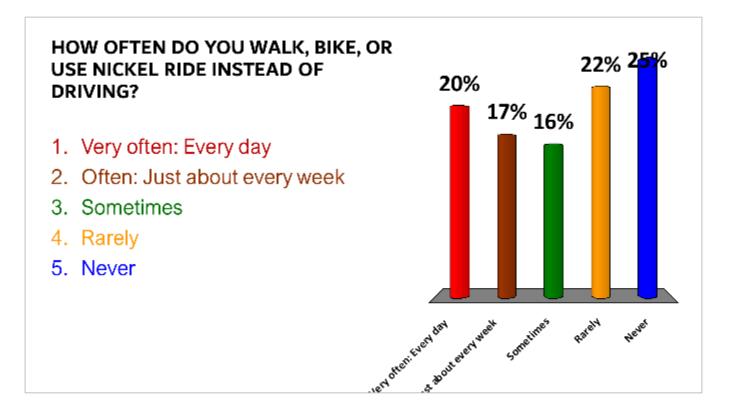
### **PLANNING** FOR MORE TRAVEL **CHOICES**



MARCH 15, 2019 PLAN PUNTA GORDA

#### **500 PARTICIPANTS!**

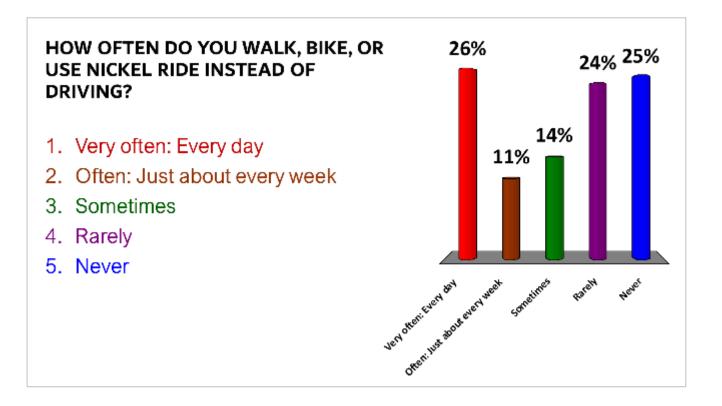
Charrette Kick-Off Presentation – Morning Session





#### **500 PARTICIPANTS!**

Charrette Kick-Off Presentation – Evening Session







### Cyclists from Ft. Myers ride in Punta Gorda monthly



#### **PUNTA GORDA ENJOYS CARS**





#### **PUNTA GORDA ENJOYS MORE CARS**







#### **RECREATION WALKING & DESTINATION WALKING**





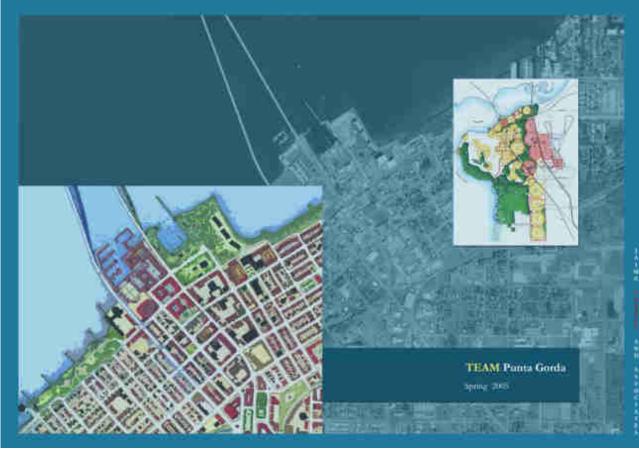
## BALANCE

### Between <u>All</u> Travel Choices The Bottom Line



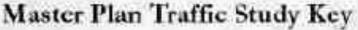
#### LOOKING AT PAST STUDIES

#### 2005 CITIZENS MASTER PLAN

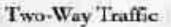




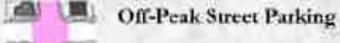






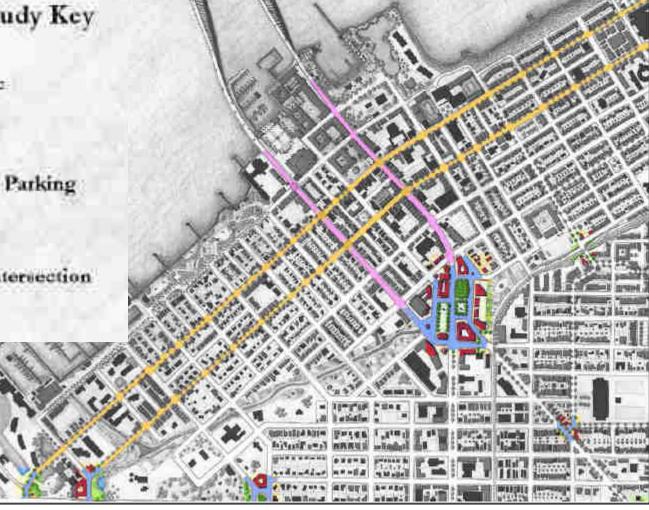








**Reconfigured Intersection** 



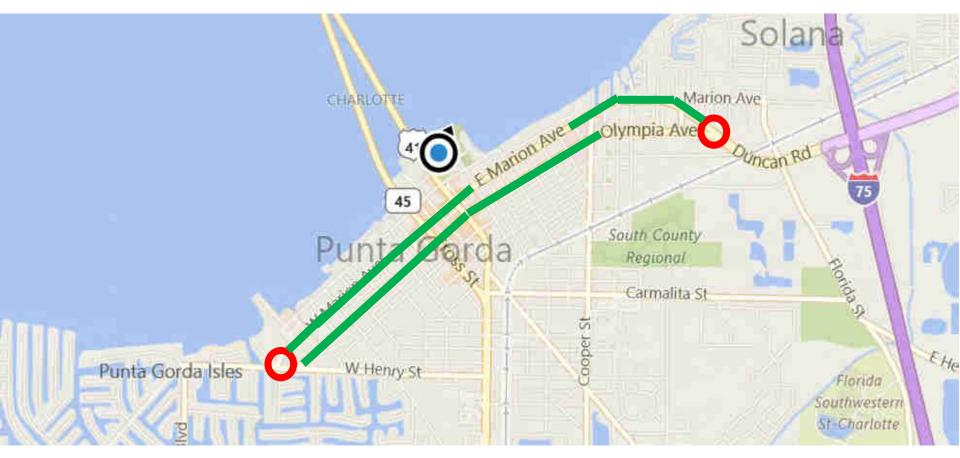
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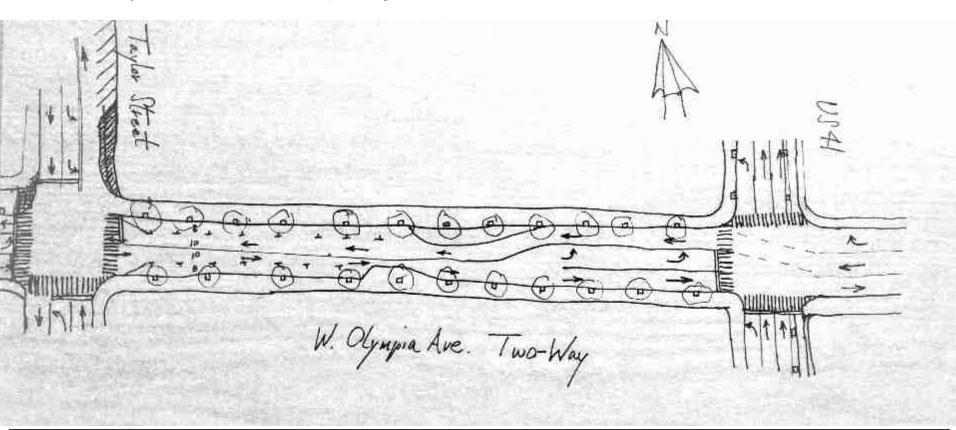
#### **RESTORATION OF MARION & OLYMPIA TO TWO-WAY**





#### TWO WAY RESTORATION OLYMPIA AVE. EXAMPLE

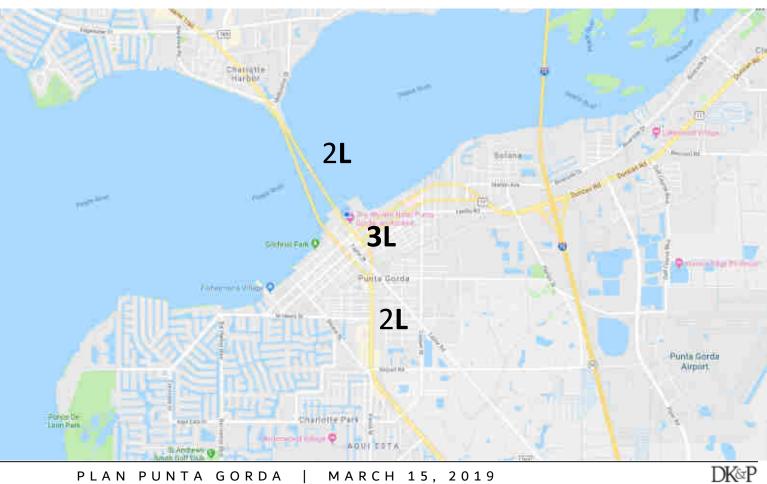
US 41 to Taylor St. - two lanes w/ parking and left turn lane





#### **CAPACITY BALANCING**

Match the lanes upstream



#### LOOKING AT A MODERN ROUNDABOUT

Large example Port Charlotte – Edgewater Drive

140 feet in Diameter

Highly marked





#### ANOTHER SAMPLE MODERN ROUNDABOUT

Mandalay Avenue – Clearwater Beach, FL



106 feet in Diameter



#### **ROUNDABOUT OR TRAFFIC CIRCLE?**

Kingston New York example - the Large and Small of it!





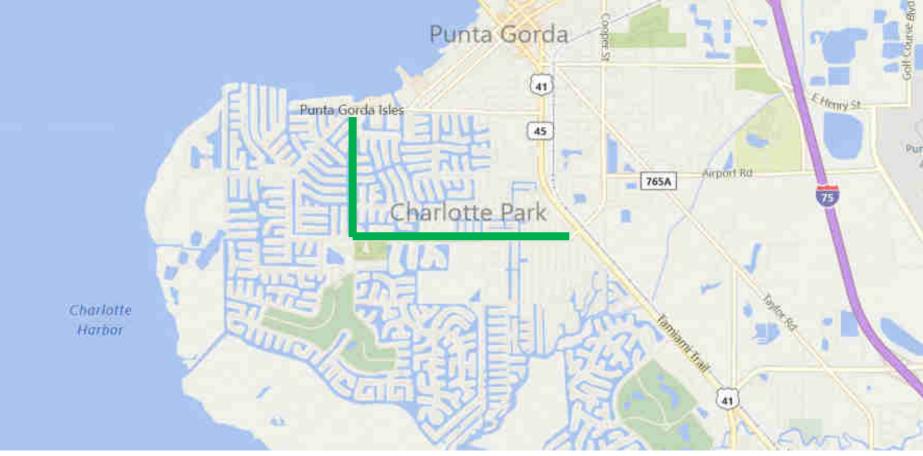
#### **ROUNDABOUT SAFETY IN UNITED STATES**

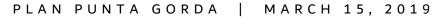
- Decrease in crashes:
- •overall: 39%
- •injury-producing: 76%
- •fatal or incapacitating: 90%

Following Installation of 40+ Roundabouts in U.S.

per Insurance Institute for Highway Safety March 2000







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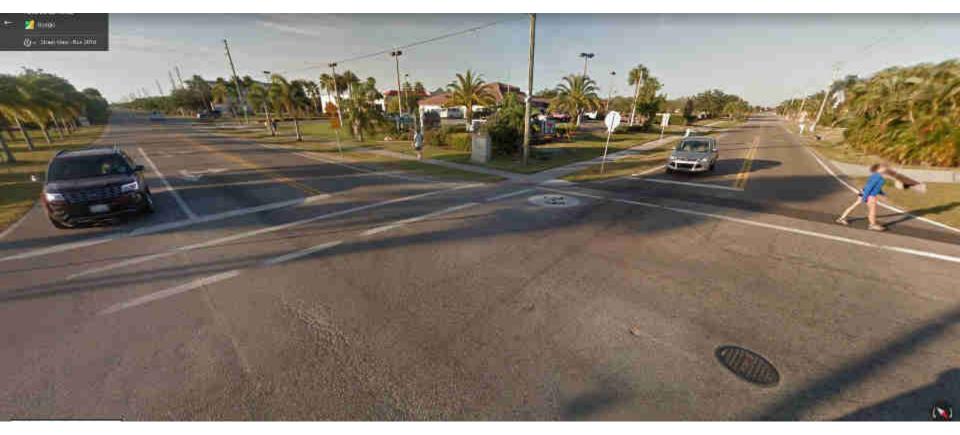


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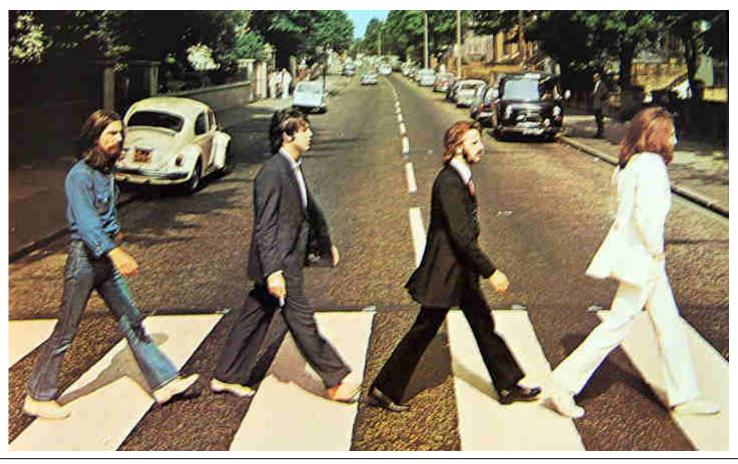






#### WORLD'S SAFEST CROSSWALK

Abby Road, London





#### **CHARRETTES RUN ON FINE CHOCOLATE**

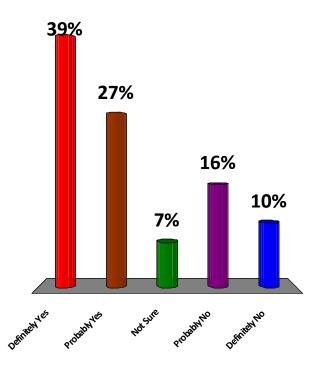






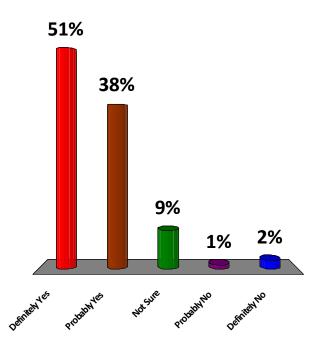
#### DO YOU THINK THE ONE-WAY PAIRS IN PUNTA GORDA PRESENT A CHALLENGE TO RESIDENTS AND VISITORS?

- 1. Definitely Yes
- 2. Probably Yes
- 3. Not Sure
- 4. Probably No
- 5. Definitely No



#### DO YOU FEEL THAT THE IDEAS PRESENTED TODAY ARE ON THE RIGHT TRACK?

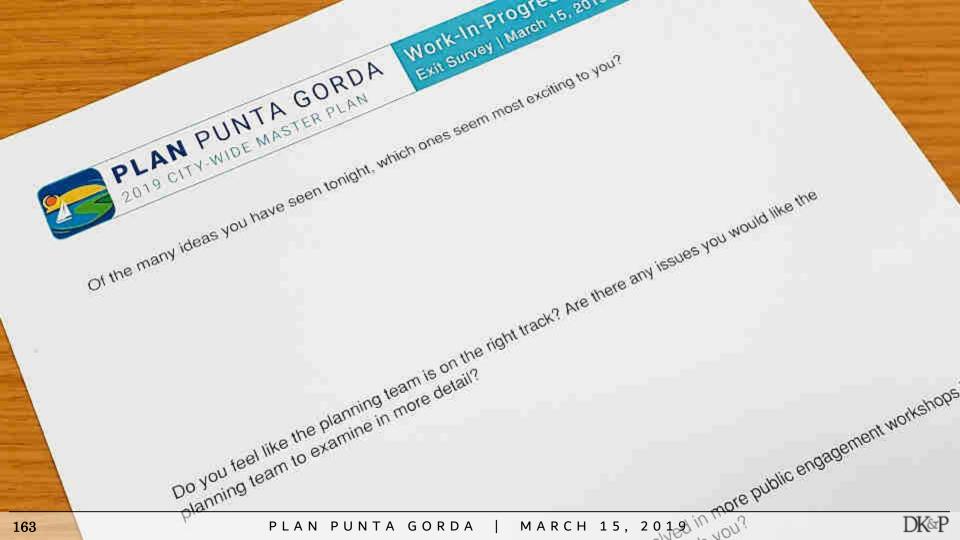
- 1. Definitely Yes
- 2. Probably Yes
- 3. Not Sure
- 4. Probably No
- 5. Definitely No



### WHAT'S NEXT?







## www.puntagordamasterplan.com



### **QUESTIONS REMAIN**

## VDOVER@DOVERKOHL.COM



#### PAGE 1 COVER

FRONT COVER TITLE Images of America Punta Gorda Ann M. O'Phelan and Scot Shively of the Blanchard House Museum of African-American History & Culture, along with the Punta Gorda Historical Society.

#### BACK COVER

Punta Gorda is a historic waterfront town located in SW Florida on the Gulf of Mexico where the Peace River and Charlotte Harbor meet. The area was first occupied by Indians, and later "discovered" in the 1500s by Ponce de Leon while searching for the Fountain of Youth. However, it wasn't until the late 19<sup>th</sup> century when cattle ranchers and homesteaders descended upon the area that things began to develop. Once the South Florida Railroad made Punta Gorda its southernmost stop, down came land developers and wealthy vacationers, including Cornelius Vanderbilt who invested in the regal Hotel Punta Gorda. Among the town's early pioneers were George Brown, an African-American shipbuilder and landowner, who was also known as Florida's first "equal opportunity employer", Albert Waller Gilchrist, who played a key role in Punta Gorda's early fishing and railroad industry, and Robert Meacham, an African-American, who was appointed as the town's third postmaster. There were others who were significant, such as Colonel Isaac Trabue who was key to the area's railroad industry. Punta Gorda has grown since its inception, but still maintains its southern charm.

Using historic images and historical accounts, Ann M. O'Phelan and Scot Shively of the Blanchard House Museum of African-American History & Culture, along with the Punta Gorda Historical Society recreate the fascinating, early years of Punta Gorda.

IMAGE COVER TBD



#### P2, #001 Early Map of Charlotte Harbor.

This map depicts the location of Punta Gorda. The town rests at a point where the Peace River meets Charlotte Harbor. The name Punta Gorda means "Broad Point" or "Fat Point" in the language of the Spanish conquistadors. Juan Ponce de Leon was known to have arrived in the Charlotte Harbor area as early as 1521, in his search for the Fountain of Youth. (Early map of Charlotte Harbor. Courtesy of the Punta Gorda Historical Society)