



## City of Punta Gorda, Florida

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### MEMORANDUM

**TO:** City Council Candidates  
**FROM:** Karen Smith, City Clerk  
**DATE:** March 2018  
**SUBJECT:** Political/Campaign Signage

The political process by which candidates for public office are promoted by their supporters through campaign signage is supported by the City of Punta Gorda. Political or campaign signs on behalf of candidates for public office, or measures on election ballots, are permitted within the city limits of Punta Gorda subject to the following local municipal regulations:

1. Signs may be erected not earlier than forty-five (45) days prior to said election and shall be removed within five (5) days following said election, unless the candidate progresses from a Primary to the General Election, in which case the sign(s) may remain in place until five (5) days after the General Election.

If there are more than 45 days between a Primary and a General Election, then political signs for candidates or issues that will be on the General Election ballot and are opposed by a candidate in a Primary may be erected in accordance with City Code Section 26.11.3(k) the day after the Primary.

2. In any zoning district, only one stationary sign per candidate is permitted on any one parcel of land. Such signs shall be located on private property, with the permission of the owner. Said sign shall not exceed 32 square feet in area per side and 6 feet in height except where the sign is erected in place of another type of sign permitted at that location, then it shall be the same size and subject to the same conditions as such sign.
3. No sign shall be located within or over the public right-of-way, public water canals or other public property or on any utility pole or tree.

Questions regarding the placement of signs should be directed to the Zoning Division at (941) 575-3314. **Please review FS 106.143 and 106.1435, provided in the Florida Election Code included in your candidate packet, to familiarize yourself with political advertisement requirements.**