



# Section 13.2—Business Events & Business Promotions



a) A Business Event is defined as a special outside exhibition or activity on the exterior of a business’ premises or on a public sidewalk directly abutting the business’ premises. Activities such as, but not limited to, the use of a **temporary tent, live music, ribbon cuttings, raffles and live radio promotions are considered to be a Business Event.** A sale may be part of an event, but sales advertising alone does not constitute an event, it is considered a Business Promotion. A no-charge Business Event permit must be obtained from the Code Compliance Division prior to conducting any Business Event.

The above definition of a ‘Business Event’ does not include businesses that utilize the permitted accessory use that allows merchandise to be placed outdoors in front of the business during business hours in the Neighborhood Center and City Center zoning districts which is permitted by right in Chapter 26, Article 3 (NC District), Section 3.8(b)(8) and 3.9(b)(6)(City Center District)

1. All businesses shall be allowed to have a maximum of twelve (12) Business Events per calendar year.
  - a) Each event shall be no more than five (5) days in duration per calendar month.
  - b) Two events can be combined to be a single event in a single month; however this shall be counted as two (2) events of the twelve (12) events permitted.
  - c) There shall be a minimum of five (5) days

between any Business Event and any Business Promotion as defined herein.

2. There shall be no more than two (2) signs for any Business Event.
  - a) The cumulative sign area of such signs shall not exceed thirty-two (32) square feet.
  - b) Temporary signage for a Business Event may be displayed only for the five (5) days of the Business Event.
  - c) No signage for a Business Event shall be located or placed close to the US 41 corridor or other public roadway abutting the property.
3. A temporary tent may be used as part of Business Event.
  - a) The use of a temporary tent is limited to no more than six (6) times per calendar year
  - b) Such tent may be put in place no more than 24 hours prior to the Business Event and removed within 24 hours after the end of the event.
  - c) A separate tent permit must be obtained from the Fire Department before using a temporary tent as part of any event. A tent permit shall not be issued until the Business Event permit has been issued.

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**To attain a Business Event permit go to:**

**[www.ci.punta-gorda.fl.us](http://www.ci.punta-gorda.fl.us)**

**Click on - “On Line Services” or email**

**[pgcode@ci.punta-gorda.fl.us](mailto:pgcode@ci.punta-gorda.fl.us)**

## Rules of Interpretation

Signage for all Business Events, Business Promotions, Grand Opening Events, and Temporary Promotional Events listed herein are subject to the following conditions unless otherwise specifically permitted or prohibited. The term ‘event’ as it is used in this section shall mean a Business Event, Business Promotion, Grand Opening Event or Temporary Promotional Events:

1. All signs must be professionally made or computer generated unless a portable chalkboard is used.
2. The sign area of any ‘A’ frame sign that is being utilized during any event as may be permitted by City Code shall be counted as one of the signs permitted or the only sign if a single sign is permitted. The sign area of such sign shall be counted towards the total square feet in area of signage permitted for any event listed herein.
3. Exterior temporary signage for events located within the City Center (CC) and Neighborhood Center (NC) zoning districts shall be located within five (5) feet of the business entrance or shall be placed on the facade of the building.
4. Exterior temporary signage for events located within the Highway Commercial (HC) and Special Purpose (SP) zoning districts shall be located within fifteen (15) feet of the business entrance or shall be placed on the facade of the building.
5. Exterior temporary signage for businesses located in shopping centers shall be located no more than fifteen (15) feet from the main entrance door to their business; or if impractical, temporary signage may be placed no farther from the main entrance door than the far edge of the sidewalk or landscape island directly abutting the business frontage on the internal drive aisle

**Rules of Interpretation Cont.**

6. No temporary signage for any event shall be permitted to be located near US 41 or the primary public road abutting the commercial or residential property in these zoning districts, unless otherwise specifically permitted or regulated.
7. No temporary signage shall be placed in a manner that impedes pedestrian or vehicular traffic or creates a hazard. A minimum 48" wide clear pathway must be maintained at all times.
8. Businesses located on the interior of an enclosed mall or building shall not be permitted to display exterior temporary signage outside of the confines of the mall or building unless they have ground floor public street frontage to accommodate such temporary signage.
9. No more than a total of 33% of a business' windows may be obscured by exterior or interior temporary signage, including any current permanent signage that may be covering the business window.
10. Temporary promotional signage that is changed on a regular basis and is located on the inside of a window shall be permitted at any time without obtaining an event permit or sign permit provided that such signage does not exceed 33% of the window pane, including the sign area of any permanent signage on that window.
11. All temporary signage must be maintained so as not to become faded or torn and shall be tied down so it does not move or flap or flutter in the wind.
12. Temporary signage shall not be illuminated with any additional lighting that is not part of the existing lighting that is located on the site.
13. The following are prohibited advertising devices: Pennants, streamers, feather flags or flutter flags or similar type advertising device, windblown devices of any type, off-premises signs, electronic or electric signs, inflatable advertising devices, moving or non-stationary signs including signs being carried by a person and temporary signs placed on a vehicle.

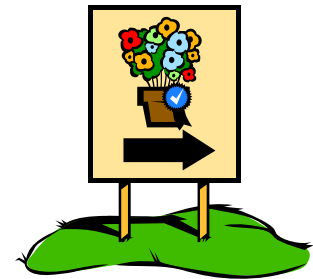
CITY TELEPHONE NUMBERS

|                       |                   |
|-----------------------|-------------------|
| Billing & Collections | 639-2528          |
| Building              | 575-3324 option 1 |
| Canal Maintenance     | 575-5050          |
| City Clerk            | 575-3369          |
| City Manager          | 575-3302          |
| Code Compliance       | 575-3352          |
| Finance               | 575-3318          |
| Fire Station          | 575-5529          |
| Human Resources       | 575-3308          |
| Legal Department      | 575-3307          |
| Lot Mowing Program    | 575-3393          |
| Park Rental           | 575-3314          |
| Police                | 639-4111          |
| Procurement           | 575-3366          |
| Recycling Center      | 639-4532          |
| Sanitation            | 575-5069          |
| Urban Design/Zoning   | 575-3372          |



City of Punta Gorda

***Business  
Event***



City of Punta Gorda  
Code Compliance  
326 W Marion Ave  
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