

ARTICLE 13 – EVENTS

Section 13.1. Purpose

The City of Punta Gorda in efforts to promote businesses, as well as to encourage visitors to the City, has developed the following descriptions and definitions for Business Events, Business Promotions, Grand Opening Events, Special Events, Temporary Promotional Events, and associated signage requests for these events.

Rules of Interpretation. Signage for all Business Events, Business Promotions, Grand Opening Events and Temporary Promotional Events listed herein are subject to the following conditions unless otherwise specifically permitted or prohibited. The term “event” as it is used in this section shall mean a Business Event, Business Promotion, Grand Opening Event or Temporary Promotional Event:

- (a) All signs must be professionally made or computer generated unless a portable chalkboard is used.
- (b) The sign area of any “A” frame sign that is being utilized during any event as may be permitted by City Code shall be counted as one of the signs permitted or the only sign if a single sign is permitted. The sign area of such sign shall be counted towards the total square feet in area of signage permitted for any event listed herein.
- (c) Exterior temporary signage for events located ~~with in~~ in the Traditional Punta Gorda (TPG) City Center (CC) and Neighborhood Center (NC) zoning districts shall be located within five feet of the business entrance or shall be placed on the façade of the building.
- (d) Exterior temporary signage for events located within the Highway Commercial (HC) ~~and Special Purpose (SP)~~ zoning districts shall be placed within 15 feet of the business entrance or shall be placed on the façade of the building.
- (e) - (m) *[no changes to these subsections]*

Section 13.2 Business Events and Business Promotions.

- (a) A Business Event is defined as a special outside exhibition or activity on the exterior of a business’ premises or on a public sidewalk directly abutting the business’ premises. Activities such as, but not limited to, the use of a temporary tent, live music, ribbon cuttings, raffles and live radio promotions are considered to be a Business Event. A sale may be part of an event, but sales advertising alone does not constitute an event, it is considered a Business Promotion. A no-charge Business Event permit must be obtained from the Code Compliance Division prior to conducting any Business Event.

The above definition of a “Business Event” does not include businesses that utilize the permitted accessory use that allows merchandise to be placed outdoors in front of the business during business hours in the Neighborhood Center (NC) ~~and City Center (CC)~~ zoning districts which is permitted by right in Chapter 26, Article 3, Section 3.8(b)(8) (NC District), ~~and 3.9(b)(6) CC District).~~

- (1) - (3) *[no changes to these subsections]*
- (b) *[no changes to this subsection]*
[no further changes to Article 13]