

Comprehensive Plan Elements Update Goals, Objectives and Policies (GOPs)

The Comprehensive Plan is to provide the overall policy framework from which zoning and other land development regulations (or codes) are developed and implemented consistent with the state statutory standards. The heart of the Comprehensive Plan are the Goals, Objectives and Policies (GOPs) within each Element. They provide the necessary focus for long-range policies, action programs and identify the City's general direction and its desire future.



The GOPs establish meaningful, predictable standards providing the overall policy framework from which the City can be developed.

- **Goals** are general statements of desired outcomes of the community. While often broadly written, goals should be stated specifically enough so that it is possible to assess whether progress has been made in achieving them.
 - **Objectives** are more specific and are a subset of goals, providing measurable strategies. Objectives are the specific purposes that advance action toward the goal.
 - **Policies** are “operational” actions that the City will undertake to meet the goals and objectives.