Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	<u>Proposed</u> Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Goal 11.1: Assist the efforts of individuals, organizations, and agencies that enrich our understanding of local history.	No changes	Unchanged	
Objective 11.1.1: Strengthen communications between the City staff & Historic Preservation Advisory Board (HPAB); and individuals, organizations, and agencies that seek to protect, educate, and preserve our local history.	No changes	Unchanged	
Policy 11.1.1: The City staff and HPAB, as directed by City Council, will engage in communications with those public & private individuals and organizations interested in preserving and protecting the City's significant historical resources. (Measurement: Number of communication documents between those interested in protecting the City's significant resources.)	No changes	Unchanged	
Policy 11.1.1.2: The City staff or HPAB will provide assistance to these groups as requested and as found to be technically and financially feasible. (Measurement: Number of technical and financially feasible requests for assistance.)	No changes	Unchanged	
Objective 11.1.2: Encourage individuals, organizations, and agencies to share information and communicate with the City.	No changes	Unchanged	
Policy 11.1.2.1: Identify and maintain a list of groups and organizations involved with historic preservation, research, and education and publish this list on the city website. (Measurement: Creation of a list that identifies groups and organizations involved in historical research and publication on the city website.)	No changes	Unchanged	
Policy 11.1.2.2: Contact individuals and invite key people to public meetings and/or discussions sponsored through the City. (Measurement: Assist HPAB in inviting individuals and key persons to speak at meetings and events.)	No changes	Unchanged	
Policy 11.1.2.3: Provide a venue for the various groups involved in historic preservation to communicate about possible joint projects and initiatives of mutual concern and benefit. (Measurement: Number of joint projects or initiatives produced from City-hosted engagement efforts.)	No changes	Unchanged	
Objective 11.1.3: Encourage other City departments with an interest to become involved in historic research and preservation efforts.	No changes	Unchanged	
Policy 11.1.3.1: Identify those departments within the City system that may be of service to historic research and preservation. (Measurement: List of departments that may assist and advance historic research and preservation efforts.)	No changes	Unchanged	

Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	Proposed Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Policy 11.1.3.2: Meet with City departments at staff meetings, or in general discussion groups, to generate ideas on how their department may become involved in historic preservation. (<i>Measurement: Number of individual meetings, staff meetings, and discussion groups performed annually.)</i>	No changes	Unchanged	
Policy 11.1.3.3: Acknowledge the involvement of City departments and their employees in historic preservation by way of internal publications, events, and awards as well as through the press and media. (Measurement: Number of acknowledgements to the departments and employees recognized for their assistance in historic preservation.)	No changes	Unchanged	
Objective 11.1.4: Identify potential opportunities for community members to work together on projects of mutual interests.	No changes	Unchanged	
Policy 11.1.4.1: Identify potential opportunities for community members to learn about one another's projects. (Measurement: List of opportunities developed from other City and County projects.)	No changes	Unchanged	
Policy 11.1.4.2: Publicize interests and initiatives in the City's weekly and information sharing publications. (Measurement: Number of projects included in the City's Weekly Information and Information Sharing publications.)	No changes	Unchanged	
Policy 11.1.4.3: Provide regular updates to an online publication that reports on work in progress on historic research and preservation. (Measurement: Establish a bi-annual update on historical preservation to be included in the City newsletter, weekly updates, local newspaper, and other publications.)	No changes	Unchanged	
Objective 11.1.5: Follow up on those programs and initiatives that significantly impact the preservation of historic sites and artifacts.	No changes	Unchanged	
Policy 11.1.5.1: Identify those programs and projects that further historic preservation. (Measurement: Number of programs identified.)	No changes	Unchanged	
Policy 11.1.5.2: Communicate with those manning this project. (Measurement: Provide information to be updated at monthly HPAB meetings.)	No changes	Unchanged	
Goal 11.2: Assist in the development of a single-source repository for historical records and artifacts.	No changes	Unchanged	
Objective 11.2.1: Strengthen City efforts to maintain a catalogue of historically significant sites and artifacts.	No changes	Unchanged	
Policy 11.2.1.1: Review the current process used by the City to maintain historical records and information then identify areas that may be challenging to maintain, may need simplification, or may need additional work. (Measurement: Completion of a report that identifies the existing process and the resulting action plan.)	No changes	Unchanged	

Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	Proposed Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Policy 11.2.1.2: Review models from other local, state, and regional organizations, identifying those that are the most comprehensive and user-friendly. (Measurement: Inclusion of this information in the above report.)	No changes	Unchanged	
Policy 11.2.1.3: Implementation of improvements to the current system through which the City stores and disseminates historic information. (Measurement: Implementation of the data into an organized system made accessible to the public.)	No changes	Unchanged	
Objective 11.2.2: Network with local, state, and federal organizations and agencies that offer historical information and make these available to members of our community.	No changes	Unchanged	
Policy 11.2.2.1: Identify local, state, and federal organizations and agencies that provide information and documentation relevant to the history of Punta Gorda. (Measurement: List of local, state, and federal organizations and agencies that provide local historic preservation.)	No changes	Unchanged	
Policy 11.2.2.2: Publish a list containing links to organizations and agencies with historical information or documentation relevant to the City of Punta Gorda on the city website. (Measurement: Completion of this list and its placement on the City's webpage.)	No changes	Unchanged	
Policy 11.2.2.3: Support nominations of qualified sites within City limits to the National Register of Historic Places. (Measurement: Number of nominations to the National Register of Historic Places.)	No changes	Unchanged	
Objective 11.2.3: Assist in the promotion of a viable business plan to secure a community-supported, physical location for the deposition of historic books, documents, and artifacts.	No changes	Unchanged	
Policy 11.2.3.1: Assign a City liaison to work with a committee of those who would like to build a community-supported physical site for the deposition of historic artifacts. (Measurement: Assignment of the Urban Design personnel to act as a liaison to such a committee.)	No changes	Unchanged	
Policy 11.2.3.2: Provide information as requested to the group in the writing of a viable business plan to realize this goal. (Measurement: Provision of information and data to assist in the writing of a viable business plan.)	No changes	Unchanged	
Goal 11.3: Strengthen public understanding of the economic value of historical sites and increase the diversity of funding sources that support historic research, preservation, and promotion.	No changes	Unchanged	
Objective 11.3.1: Pursue funding through public, private, state, or national entities that support the implementation of this element.	No changes	Unchanged	
Policy 11.3.1.1: Seek out and apply for grants that will provide resources necessary to fully implement this element. (Measurement: Number of grant applications submitted for resource assistance.)	No changes	Unchanged	

Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	<u>Proposed</u> Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Policy 11.3.1.2: Seek out and apply for grants that cover costs of implementation, such as those that fund comprehensive surveys of historic information. (Measurement: Number of grant applications submitted for surveys dealing with historic preservation.)	No changes	Unchanged	
Policy 11.3.1.3: Seek out and apply for grants that fund preservation of historic sites. (Measurement: Number of grant applications submitted for funding.)	No changes	Unchanged	
Objective 11.3.2: Assist those individuals, agencies, and organizations to find funding sources for programs that forward the goals, objectives, and policies of this element.	No changes	Unchanged	
Policy 11.3.2.1: Share a list of potential funding sources, identified in Objective 11.3.1, with individuals, agencies, and organizations for programs that forward the implementation of this element. (Measurement: Provision of list of potential funding sources to groups.)	No changes	Unchanged	
Policy 11.3.2.2: Assist by providing information and support for grants written by other organizations for historic preservation activities. (Measurement: Number of grant applications supported.)	No changes	Unchanged	
Policy 11.3.2.3: Provide information to individuals and developers of the potential availability of tax credits and other financial incentives for historic preservation. (Measurement: Dissemination of the information through a pamphlet or web link.)	No changes	Unchanged	
Policy 11.3.2.4: HPAB will undertake educational activities to explain the benefits of historic preservation. (<i>Measurement: Number of educational activities undertaken by the HPAB.</i>)	No changes	Unchanged	
Goal 11.4: Strengthen relationships with educational establishments that provide programs that offer research, graduate services, and technical assistance.	No changes	Unchanged	
Objective 11.4.1: Encourage partnerships between the City and educational institutions including Charlotte County Schools, Florida SouthWest College, and the various units of the State University System.	No changes	Unchanged	
Policy 11.4.1.1: The City will partner with research and graduate students in their projects dealing with the City's historic preservation efforts. (Measurement: Number of educational activities undertaken by Growth Management Staff.)	No changes	Unchanged	
Policy 11.4.1.2: The City, when requested, will engage in educational events or workshops with local Charlotte County Schools to promote historic preservation programs. (Measurement: Number of educational activities requested by the schools and undertaken by Growth Management staff.)	No changes	Unchanged	
Goal 11.5: The City will network with other local, state, and federal agencies that engage in historical research, preservation, and promotion.	No changes	Unchanged	

Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	Proposed Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Objective 11.5.1: Monitor state and federal legislation related to historic preservation and take positions on matters of local concern.	No changes	Unchanged	
Policy 11.5.1.1: The City will monitor state and federal legislation related to historic preservation and as directed by City Council, will work with local legislators to initiate new legislation or regulatory changes. (Measurement: Number of new legislation or regulatory changes related to local historic preservation.)	No changes	Unchanged	
Policy 11.5.1.2: Review the impacts of legislation on historic preservation within the City and respond accordingly. (Measurement: Number of legislation bills that require City responses.)	No changes	Unchanged	
Objective 11.5.2: Encourage citizens at the grassroots level to become involved in the decisions made at the local, state, and federal level with regard to historic preservation.	No changes	Unchanged	
Policy 11.5.2.1: In administrative meetings and/or public meetings, set agenda items that inform local officials, City employees, and citizens of changes or updates in laws, customs, or procedures. (Measurement: Annual number of agenda items/updates added to City Council and other Committee meetings updating and informing the citizenry of changes in historic preservation laws, customs, or procedures.)	No changes	Unchanged	
Policy 11.5.2.2: Participate in workshops and seminars that help citizens understand the implication and impact of local, state, or federal legislation on historic preservation. (Measurement: Number of workshops and seminars that educate the citizens on the implication and impact of local, state, or federal legislation on historic preservation.)	No changes	Unchanged	
Policy 11.5.2.3: HPAB will encourage volunteers, students, clubs, and organizations with the implementation of the objectives and policies stated in Goal 11.5. (Measurement: Number of volunteers, students, clubs, and organizations at the grassroots level to become involved in the decisions made at the local, state, and federal level with regard to historic preservation.)	No changes	Unchanged	
Policy 11.5.2.4: Acknowledge advocacy of preservation efforts through annual awards and recognition programs. (Measurement: Number of recognition awards presented to preservation advocates.)	No changes	Unchanged	
Objective 11.5.3: Strengthen network sharing of information and discussion among Florida Preservation Partners in aspects that forward historic preservation.	No changes	Unchanged	
Policy 11.5.3.1: Participate in meetings, blogs, web-based seminars, and webinars to share information and discuss ideas and implementation strategies with other preservation partners. (Measurement: Number of meetings, web-based seminars and webinars attended by staff or HPAB members that share information and discuss ideas and implementation strategies with other preservation partners.)	No changes	Unchanged	

Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	Proposed Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Policy 11.5.3.2: Continue to work toward the education of staff and HPAB members on historic preservation through their attendance at State and/or National Conferences. (Measurement: Number of state or national conferences attended by staff and HPAB members.)	No changes	Unchanged	
Goal 11.6: Increase public awareness and engagement with the history of Punta Gorda.	No changes	Unchanged	
Objective 11.6.1: Actively promote the City as a place that values its cultural heritage and historic preservation.	Objective 11.6.1: Actively promote the City and brand Punta Gorda around a unified downtown historic district, and as a place that values its cultural heritage and historic preservation.	Objective 11.6.1: Actively promote and brand Punta Gorda around a unified downtown historic district, and as a place that values its cultural heritage and historic preservation.	Specifies using a unified historic district as a part of the City's overall brand
Policy 11.6.1.1: Utilize the hibiscus logo for promotional materials. (Measurement: Use of hibiscus logo, on HPAB and City historic preservation-related documents.)	· · · · · · · · · · · · · · · · · ·	Policy 11.6.1.1: Utilize the City logo for promotional materials. (Measurement: Use of hibiscus logo, on HPAB and City historic preservation-related documents.)	Reflects the fact that the City logo has changed
Policy 11.6.1.2: Encourage community-based programs, such as Gallery Walk, to celebrate Punta Gorda's rich cultural history in its events, programs, and promotions. (Measurement: Number of community-based events which celebrate Punta Gorda's history.)	No changes	Unchanged	
Policy 11.6.1.3: Work together with community organizations with goals consistent with the purpose of this Historic Element to expand their program and outreach efforts. (Measurement: Number of partnerships formed which help advance the goals in the Historic Preservation Element.)	No changes	Unchanged	
Policy 11.6.1.4: Encourage participation by the City's diverse ethnic communities to celebrate our common cultural heritage. (Measurement: Number of partnerships with the various communities celebrating their contributions to the City's cultural heritage.)	No changes	Unchanged	
	historic businesses that are no longer in Punta Gorda, but played an important role in its growth and development. (Measurement: Creation	Policy 11.6.1.5: Develop a sidewalk plaque program that identifies historic businesses that are no longer in Punta Gorda, but played an important role in its growth and development. (Measurement: Creation of a historic plaque sidewalk program.)	with a sidewalk plaque program
Goal 11.7: Support community initiatives that preserve, protect, and celebrate our history.	No changes	Unchanged	
Objective 11.7.1: Provide support to members of the community whose initiatives forward the goals of this element.	No changes	Unchanged	
Policy 11.7.1.1: Establish a network of working volunteers, organizations, and agencies that are willing to provide education and technical assistance for historic preservation. (Measurement: Development and maintenance of a list of volunteers, organizations, and agencies that provide education and technical assistance for historic preservation.)	No changes	Unchanged	
Objective 11.7.2: Broadly disseminate via City communication channels, initiatives that may significantly impact the City's historic preservation efforts.	No changes	Unchanged	

Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	<u>Proposed</u> Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Policy 11.7.2.1: Establish a system where citizens may make their programs and requests known to constituents of our community. (Measurement: Development of a system for the community, through the City's existing website.)	No changes	Unchanged	
Policy 11.7.2.2: Include information on historic preservation projects in their semi-annual e-newsletter to residents and businesses. (Measurement: Inclusion of projects in the City's semi-annual newsletter.)	No changes	Unchanged	
Policy 11.7.2.3: Provide information through monthly historical preservation advisory meetings. (Measurement: Number of monthly information provided to the HPAB monthly agenda packet.)	No changes	Unchanged	
Goal 11.8: Continually strive to develop ways in which to build a community that is mindful and appreciative of the past, its relationship to the present, and its value to the future.	No changes	Unchanged	
Objective 11.8.1: Require the implementation of appropriate processes by the City to preserve the value of historic resources within the City.	No changes	Unchanged	
Policy 11.8.1.1: Establish standards and processes that evaluate historic structures and sites. (Measurement: Review and update the City's Historic Preservation processes and policies every five to ten years.)	No changes	Unchanged	
Policy 11.8.1.2: Review and update local ordinances that preserve and protect historical resources. (Measurement: The review and update of the historic preservation ordinances and subsequent changes if necessary every five years to ten years.)	No changes	Unchanged	
support historic preservation. (Measurement: Number of comprehensive	<u>comprehensive plan districts</u> support historic preservation and do not impose additional development barriers to key development	additional development barriers to key development opportunity sites. (Measurement: Number of comprehensive plan amendments or zoning	designations and overlay provisions do not discourage
Policy 11.8.1.4: Update and continue to implement architectural standards that demonstrate/promote the appropriate development patterns within existing historic neighborhoods. (Measurement: Completion of architectural standard updates every five to ten years that demonstrate/promote the development patterns of existing historic neighborhoods.)	No changes	Unchanged	
Policy 11.8.1.5: Through Design Studio and Certificate of Appropriateness processes, the City shall work with individuals and developers to prevent the loss of historical sites or structures. (Measurement: Number of historic sites that are renovated, rehabilitated, adapted, altered, or restored.)	No changes	Unchanged	

Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	Proposed Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Policy 11.8.1.6: Review and recommend amendments to City regulations in order to remove obstacles to the rehabilitation of qualified historic sites or structures and urge their continued use or adaptive reuse. (Measurement: Number of land development changes to preserve, enhance, and encourage the continued use or adaptive reuse of historic sites.)		Unchanged	
Policy 11.8.1.7: Continue to review requests for additions, alterations, rehabilitations, relocations, and demolitions of historically significant structures to ensure that requests are compatible with the continued historic viability of the structures and associated districts through the Certificate of Appropriate process. (Measurement: The number of Certificate of Appropriateness applications reviewed.)	No changes	Unchanged	
Policy 11.8.1.8: Maintain standards for the review of demolitions, rehabilitations, renovations, alterations, relocations, and new construction in historic districts. (Measurement: Review schedule of standards every five to ten years for the demolition, rehabilitation, renovation, alteration, relocation, and new construction in historic districts.)	No changes	Unchanged	
Policy 11.8.1.9: Incorporate historic markers and other educational/informational products or programs into the City Park System including the multi-use recreational trails. (Measurement: Number of historic markers or other educational products or programs deployed into the City Parks System.)	No changes	Unchanged	
Policy 11.8.1.10: Maintain housing policies that continue to promote and protect the historic resources of the City. (Measurement: Review of and updates to housing policies as identified in the Housing Element which is updated every seven years.)	No changes	Unchanged	
Policy 11.8.1.11: Through the Design Studio and the Certificate of Appropriateness processes, the City will advise individuals and developers on additions, alterations, and modifications that are appropriate and support the preservation of Punta Gorda's unique character and history. (Measurement: Number of Design Studio applicants requesting and Certificate of Appropriateness issued for additions, alterations, and modifications that are appropriate to historical, cultural, maritime, archeological, and environmentally significant structures.)	Appropriateness processes, the City will advise individuals and developers on additions, alterations, and modifications that are appropriate and support the preservation of Punta Gorda's unique character and history. (Measurement: Number of Design Studio applicants requesting and Certificate of Appropriateness issued for additions, alterations, and modifications that are appropriate to	Policy 11.8.1.11: Through the Design Studio and the Certificate of Appropriateness processes, the City will advise individuals and developers on additions, alterations, and modifications that are appropriate and support the preservation of Punta Gorda's unique character and history. (Measurement: Number of Design Studio applicants requesting a Certificate of Appropriateness issued for additions, alterations, and modifications that are appropriate to historical, cultural, maritime, archeological, and environmentally significant structures.)	Grammar
Policy 11.8.1.12: Advocate for the modification of project plans through the Design Studio to minimize adverse impacts on the historical resource. Measurement: Number of modifications and plans submitted that successfully minimize adverse impacts on the resource.)	No changes	Unchanged	

Current Goals, Objectives & Policies (2016)	Track Changes/Revisions	Proposed Goals, Objectives & Policies (2020)	Intent/Effect of Changes
Policy 11.8.1.13: Within the parameters of the Florida Building Code the Chief Building Official shall consider alternative materials, design, or methods of construction in order to facilitate the rehabilitation, restoration, and reuse of any identified historic structure or site in the City. (Measurement: Number of alternative design or methods accepted.)	No changes	Unchanged	
Policy 11.8.1.14: Require that all land development applications that require a site plan or subdivision plat, review, address, and disclose the potential occurrence of significant historical resources. (Measurement: Number of development applications that review, address, and disclose potential occurrences of significant historical resources.)	No changes	Unchanged	
	Policy 11.8.1.15: Establish a long-term relocation and adaptation strategy for historic properties in areas vulnerable to sea level rise as identified in the Punta Gorda Climate Adaptation Plan (updated February 2019). (Measurement: Completion of a long-term relocation strategy for vulnerable historic properties.)	Policy 11.8.1.15: Establish a long-term relocation and adaptation strategy for historic properties in areas vulnerable to sea level rise as identified in the Punta Gorda Climate Adaptation Plan (updated February 2019). (Measurement: Completion of a long-term relocation strategy for vulnerable historic properties.)	to relocate historic properties that are vulnerable to damage or
		Policy 11.8.1.16: Adopt a local register of historic properties and create two new local historic districts, the Downtown Historic District and Grace Street Mid-Century District (Map #7) to reflect the Punta Gorda Master Plan recommendations by end of fiscal year 2021. (Measurement: Adoption of a local register of historic properties and new local historic districts by September 2021.)	register of historic properties and districts by 2021, which
	Policy 11.8.1.17: Replace the Bethel-St. Mark Historic District with a new local register neighborhood conservation district (Map #7) by end of fiscal 2021, as part of the revisions to the City's Land Development Regulations. (Measurement: Adoption of a local neighborhood conservation district by September 2021.)	Policy 11.8.1.17: Replace the Bethel-St. Mark Historic District with a new local register neighborhood conservation district (Map #7) by end of fiscal year 2021, as part of the revisions to the City's Land Development Regulations. (Measurement: Adoption of a local neighborhood conservation district by September 2021.)	development in the Bethel-St. Mark District that protect the