



INFORMATION SHARING REPORT October 14, 2019

United Way Campaign

The City kicked off its United Way campaign today with a presentation from Dawn Forlini, the City's representative from United Way. We are asking each employee to make a donation to United Way in the amount of \$1.00 per pay period. If all of our employees were to contribute in that way, we would raise approximately \$7150. The most the City has ever raised in contributions is a little over \$5000.



Out of every dollar raised for United Way, ninety-nine cents (\$.99) stays in Charlotte County. The funds that are donated go to funding reading initiatives (Charlotte County Reads and Suncoast Campaign for Grade-Level Reading); Ending Chronic Homelessness (Season of Sharing); and working to ensure the health and welfare of children from ages zero to five years old (Kids Thrive).

We are asking that you give serious consideration to supporting United Way of Charlotte County. Through your generous donation, we can help the 45% of the population of Charlotte County that is living paycheck to paycheck, or is at or below the Federal poverty level. All of us are affected in some way, directly or indirectly, by people who are struggling to find work, afford to rent an apartment, or even have a next meal. Remember, one dollar (\$1.00) per paycheck from all of us can make a large difference.